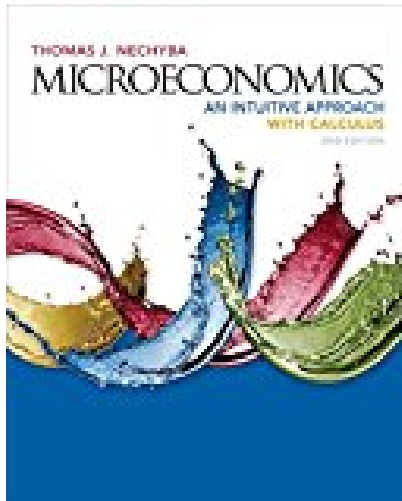


Microeconomics An Intuitive Approach with Calculus



BOOK DETAILS

- Author : Thomas Nechyba
- Pages : 1211 Pages
- Publisher : South-Western College Pub
- Language : English
- ISBN : 1305650468

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BOOK SYNOPSIS

Examine microeconomic theory as a way of looking at the world as **MICROECONOMICS: AN INTUITIVE APPROACH WITH CALCULUS, 2E** builds on the basic economic foundation of individual behavior. Each chapter contains two sections. The A sections introduce concepts using intuition, conversational writing, everyday examples, and graphs with a focus on mathematical counterparts. The B sections then cover the same concepts with precise, accessible mathematical analyses that assume one semester of single-variable calculus. The book offers flexible topical coverage with four distinct paths: a non-game theory path through microeconomics, a path emphasizing game theory, a path emphasizing policy issues, or a path focused on business. Readers can use B sections to explore topics in greater depth. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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